

City of Holly Hill
Community Redevelopment Area
Property Improvement Matching Grant Program
Guidelines and Application
Revised January 2023



Please note that a Grant Application must be submitted and approved by the CRA Review Committee BEFORE work begins. The Applicant assumes all financial liabilities related to work that is completed prior to a ruling. Following a review of the Application, the Applicant will be sent an official correspondence by the CRA Officer regarding the status of the Application. Each page of the Application, including this page, must be initialized.

The pictures below are representative of the type of transformation the Grants Program is designed for:



BEFORE



AFTER

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Purpose:

In 2007 the City of Holly Hill adopted a Community Redevelopment Master Plan which listed numerous goals and objectives for the area designated within the Community Redevelopment Area (CRA). Objective 5.2 of that Plan states that the City shall consider offering matching Grants to encourage investment throughout the CRA corridor. The Plan recommended the establishment of a 50% matching Grant for approved building and property improvements. This program specifically implements these objectives while incorporating other eligible costs such as landscaping, signage, building/façade improvements, demolition, awnings, painting, paving and murals.

The purpose of the CRA Property Improvement Matching Grant Program (Grant) is to encourage private investment which improves the appearance and functionality of existing properties in the CRA District (page 20, map attached). The program provides a 50% reimbursement of the total cumulative eligible project cost up to a maximum of \$10,000 to pay for the design and implementation of improvements within the CRA District. Funds are appropriated annually in the CRA budget, and funding is available on a first-come-first-served basis. The program is subject to the availability of allocated funds in the CRA budget.

The Grant must support the goals of the CRA Master Plan. Applicants are required to follow the applicable design guidelines and policies in the City of Holly Hill CRA Master Plan.

Applicants are reminded that Grant awards are discretionary and should not be considered as entitlements. All Grant criteria contained herein are guidelines, not guarantees for awards and successful Applicants may receive any amount up to the maximum award. Should an Application meet all Grant criteria, a Grant may or may not be awarded at the discretion of the CRA Grant Coordinator due to funding limitations, competing Applications, and/or competing priorities.

Eligibility Requirements:

Grants are available to commercial and residential property owners that are located within the CRA District. Applicants must propose a permitted/conforming use within the CRA District. Applications will not be accepted from property owners who are delinquent on their property taxes or who may be involved in legal proceedings against the City. Additionally, Applicants must not have current code violations or outstanding liens.

Eligible Projects:

The Grant shall provide matching funds for the exterior (street side) improvements that are consistent with the CRA goals outlined in the CRA Master Plan. Funds may be used for the following types of improvements:

- Exterior Signage, including the removal of non-conforming signs
- Building/Façade Improvements, including awnings, shutters, doors and windows
- Demolition

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- Landscaping improvements **if** combined with Building/Façade Improvements or Signage Improvements; all Landscaping Grants must include irrigation
- Paving – Requires Landscaping Improvements, including an irrigation system
- Painting
- Murals

Non-eligible Improvements:

The Grant cannot be used to fund interior renovations, general maintenance, sweat equity or electrical work (except exterior lighting). Further, it may not be used to fund any improvement previously funded with a Grant within five (5) years, or anything else not listed as an eligible project.

Available Funding and Matching Requirement:

At the beginning of each fiscal year, the City of Holly Hill, through the CRA, shall allocate a portion of the Redevelopment Trust Funds for the Community Redevelopment Area Property Improvement Matching Grant Program as determined by the CRA Board. Proposed projects within the CRA District are eligible to receive a Grant reimbursement of 50% of eligible expenses up to a maximum amount of **\$10,000** per property per fiscal year. Grant projects can include multiple improvements to an individual property within the same Grant Application. Painting and Mural Grants may receive a 50% reimbursement of eligible expenses up to a maximum amount of **\$5,000**.

Application Process and Deadline:

Applications are accepted throughout the year, while funds last, and should be submitted to the CRA Grants Coordinator. Applications are reviewed and approved on a first-come-first-served basis with the funds appropriated on October 1 of each year.

- (1) The Applicant may receive The Community Redevelopment Area Property Improvement Matching Grant Program Application from the Grant Coordinator located at 1065 Ridgewood Avenue, Holly Hill, FL 32117, or may download one from the www.hollyhillfl.org website.
- (2) The Applicant must fully complete the Application and submit it to the CRA Grant Coordinator for review and processing. The “application package” shall include the following (as applicable):
 - (a) Current photo(s) of project site
 - (b) Property Appraiser Parcel ID number and proof of paid property taxes
 - (c) Applicant Information
 - (d) Listing of businesses or services offered on site
 - (e) Description of proposed improvements
 - (f) Identification of project’s support of the CRA Master Plan
 - (g) Copy of a Current Business Tax Receipt (if required)

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- (h) Rendering or sketch of proposed improvements
 - (i) Photo of area to be improved
 - (j) Design drawings and/or site plan (if required)
 - (k) Documentation of cost estimates – copies of vendor bids (three bids required)
 - (l) Boundary Survey from Tax Appraiser's website
 - (m) Signature of Property Owner (Applicant)
- (3) The Grant Coordinator will undertake the initial review of the Application and will determine if the Application is complete. If the Application is found incomplete, the Applicant will be granted two weeks to complete and resubmit the Application.
- (4) Once the Application is complete, the Grant Coordinator will schedule a full review by the CRA Grants Review Committee, to ensure compliance with the Grant Program Criteria. The CRA Grants Review Committee will forward a recommendation to the City Manager for final approval.
- (5) An official correspondence from the Grants Coordinator will be delivered to the Applicant informing them of the approval or denial of the Application, and may include approval with conditions. If an Application is denied at any level of review, the Applicant may modify the existing Application or re-apply at a later date.

PLEASE NOTE: THE APPLICANT IS RESPONSIBLE FOR OBTAINING ALL BUILDING AND RELATED PERMITS ASSOCIATED WITH THE PROPOSED PROJECT. ADDITIONALLY, THE APPLICANT IS RESPONSIBLE FOR ENSURING THAT THEIR CONTRACTOR HAS RECEIVED, AND PAID FOR ALL THE REQUIRED PERMITS FROM THE CITY OF HOLLY HILL PRIOR TO CONSTRUCTION. FOR INFORMATION REGARDING CITY PERMITS AND INSPECTIONS, PLEASE CONTACT THE CITY'S BUILDING AND ZONING DIVISION AT 386-248-9442.

THE CRA IS REQUIRED BY LAW TO FILE FORM 1099-G FOR INDIVIDUALS AND ENTITIES RECEIVING GRANT FUNDS FROM THE CITY/CRA. CRA GRANT RECIPIENTS MUST SIGN AND RETURN A SUBSTITUTE W9 FORM TO THE CRA BEFORE GRANT FUNDS CAN BE DISTRIBUTED.

- (6) Upon completion of the improvements as approved, a final inspection and approval by the CRA is required, prior to the Applicant submitting a "reimbursement request package" which includes the following:
- a. Completed reimbursement form (provided by the CRA Grant Coordinator);
 - b. Copies of applicable invoices or receipts;
 - c. Proof of payment for improvements; and

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- d. Photos of improvements (before and after).

Applicants will receive Grant funding after the improvements are completed, inspected and all associated costs have been paid. It is the responsibility of the Applicant to maintain proper documentation of funds expended in the course of completing the project. Release of funds is subject to submission of this documentation to the CRA Grants Coordinator by the Applicant. The project must be completed essentially as presented to the CRA Grant Coordinator and approved by the CRA Grants Review Committee in order to receive payment/reimbursement. At approximately the midpoint of the project, the Applicant will give an update to the CRA Grants Coordinator on the progress of the project either in writing or in person. The CRA Grants Coordinator reserves the right to make on-site inspections throughout the course of the project.

☐ **Applicants have 45 days from the completion date of the project to file for reimbursement.**

Grant Applications will not be considered if a parcel of property has received Grant funds in the same category within a period of five (5) years.

The following selection criteria will be used to review Applications for the Grant Program. Criteria are derived from the goals and objectives of the adopted CRA Master Plan.

1. **Quality of Site Design and Materials:** Degree to which the proposed project promotes the adopted CRA Master Plan and promotes harmony with neighboring structures.
2. **Streetscape Aesthetics and Functionality:** Degree to which the proposed project enhances the streetscape of the CRA District, including the addition or enhancement of display windows, awnings, landscaping, exterior handicapped accessibility, painting, paving and architectural amenities.
3. **Increased Safety:** Degree to which the proposed project will promote safety by easily identifying the business for customers and emergency services.
4. **Removal of Slum and Blight:** Degree to which the proposed project eliminates substandard structures or eliminates non-conforming uses, slums and blight.

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Disclaimer:

The City of Holly Hill, shall not be responsible for the planning, design, or construction of the project that is owned by the Applicant. No warranties or guarantees are expressed or implied by the description of, application for, or participation in the Community Redevelopment Area Property Improvement Matching Grant Program. The Applicant is advised to consult with licensed architects, engineers, or building contractors before proceeding with final plans or construction.

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CRA GRANT PROGRAM APPLICATION

Date: _____

Property Owner: _____

Corporate Name: _____

Property Address (Project Location):

Phone: _____ Fax: _____

Contact Person: _____

E-mail: _____

What type of Grant(s) are you applying for?

Check all that apply.

- ☐ Signage ☐ Building/Façade ☐ Awning ☐ Demolition ☐ Landscaping ☐ Paving
☐ Mural ☐ Painting

Project and financial assistance requested:

Describe proposed improvement(s):

Describe the proposed businesses or services offered on site:

Please identify the ways in which this project supports the CRA Master Plan:

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Total Project Cost _____ Total Funding Request _____

Total Funding Request_____

COST ANALYSIS (List cost estimates of proposed improvements)

[illegible]

initials _____

Applicant must have this document notarized before submitting Application

I, _____, attest that the information contained herein is correct to the best of my knowledge. I further understand that the Community Redevelopment Area Property Improvement Matching Grant Program benefits are contingent upon funding availability and approval, and are not to be construed as an entitlement or right of a property owner (Applicant). I further understand that I am responsible for providing construction documents and/or permits required for any work, and hold the City of Holly Hill and the CRA Grant Program harmless for any damages associated with this Application. Prior to reimbursement of project costs, the Applicant shall agree in writing, to maintain all improvements and not to alter the project for a period of five (5) years without approval from the City. Noncompliance may be subject to formal proceedings that could result in daily fines or liens against the property for the amount of the Grant. Routine maintenance (e.g. replacing same materials, repainting same color etc.) does not require City approval.

Applicant

Print Name

**STATE OF FLORIDA
COUNTY OF VOLUSIA**

The foregoing instrument was acknowledged before me, by means of ☐ physical presence or ☐ online notarization, this ____ day of _____, ____ (year), by _____, who is personally known to me or produced _____ as identification.

**NOTARY PUBLIC
STATE OF FLORIDA**

Notary Signature

Printed Name

Commission No.: _____

My Commission Expires: _____

initials

TYPES OF GRANTS

Signage

The purpose of the CRA Sign Replacement Reimbursement Grant Program is to encourage and assist property owners within the CRA to improve the aesthetics and appearance of their properties and to create a sense of continuity and design. Attractive and appealing images enhance the overall vitality and character of the City by adding beautification and visual features where previously lacking.

Funding Structure:

Eligible Applicants may receive awards of 50% of the total eligible project cost with no single Grant exceeding \$10,000.

Criteria for Program:

- Removal of old signs, replacement of existing signs and obsolete sign poles, and the production and installation of new signage that is code compliant
- Plans, design and survey must be submitted for review
- Must meet all applicable ordinances, regulations and permitting requirements
- Project needs to be consistent with CRA Master Plan
- Must maintain its approved design for a minimum period of 5 years
- Color scheme should harmonize with surrounding structures
- All Grant Applications must be accompanied by three licensed contractor cost estimates
- Only one Sign Grant will be awarded per business per property

Ineligible Projects:

- Improvements/services rendered prior to Grant approval
- Improvements to an existing sign that does not meet code; nonconforming signs
- Improvements to correct a code violation for which the property has been cited
- Property damage that may be covered by or compensated through an Applicant's property insurance coverage
- Improvements funded by a previous Grant
- Anything not listed above as an eligible project

Building/Façade Improvements/Awnings

The purpose of the CRA Building/Façade/Awning Improvement Reimbursement Grant Program is to encourage and assist property owners within the CRA to improve the aesthetics and appearance of their properties and to create a sense of continuity and design impact. Attractive and appealing images enhance the overall vitality and character of the City by adding new beautification and visual features where previously lacking.

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Funding Structure:

Eligible Applicants may receive awards of 50% of the total eligible project cost with no single Grant exceeding \$10,000.

Criteria for Program:

- Building must be structurally sound based on City inspection
- Plans, design and survey must be submitted for review
- Must maintain its approved design for a minimum period of 5 years
- All Grant Applications must be accompanied by three cost estimates
- Must meet all applicable ordinances, regulations and permitting requirements
- Only one Façade Rehabilitation Grant will be awarded per property

Eligible Improvements:

- Exterior renovation including but not limited to, stucco, architectural details, replacing windows, door trims, porches, storefronts, and façade renovations
- Awnings/shutters, including the removal of old awnings/shutters and the purchase and installation of new awnings/shutters

Ineligible Improvements:

- Interior improvements
- Improvements/services rendered prior to Grant approval
- Paint of interior structure or exterior not related to façade improvements
- Electrical work
- General maintenance/sweat equity
- Improvements funded by a previous Grant
- Improvements to correct a code violation for which the property has been cited
- Anything not listed as an eligible project

Demolition**Funding Structure:**

Eligible Applicants may receive awards of 50% of the total eligible project cost with no single Grant exceeding \$10,000.

The purpose of the CRA Demolition Reimbursement Grant Program is to assist property owners with the removal of unsafe and unattractive structures that may increase blight or slum conditions including unhealthy environments.

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Criteria for Program:

- Plans and designs must be submitted for review
- All Grant Applications must be accompanied by three cost estimates
- Only one Demolition Grant will be awarded per property

Ineligible Improvements:

- Anything not listed as an eligible project
- Improvements/services rendered prior to Grant approval
- Improvements funded by a previous Grant

Landscaping/Hardscaping

Eligible Applicants may receive awards of 50% of the total eligible project cost with no single Grant exceeding \$10,000.

Funding Structure:

Eligible Applicants may receive awards of 50% of the total eligible project cost with no single reimbursement Grant exceeding \$10,000. Landscaping/hardscaping improvements must be combined with Building/Façade improvements, Signage improvements or Paving improvements and must include the installation of an irrigation system.

The purpose of the CRA Landscaping/Hardscaping Improvement Reimbursement Grant Program is to encourage and assist property owners within the Community Redevelopment Area to improve the aesthetics and appearance of their properties and to create a sense of continuity and design

Criteria for Program:

- Plans, designs and survey must be submitted for review and comply with City requirements
- Must maintain approved design for a minimum period of 5 years
- Must meet all applicable ordinances, regulations and permitting requirements
- All Grant Applications must be accompanied by three cost estimates
- Only one Landscaping Grant will be awarded per property

Eligible Improvements:

- Professional landscape designs and installation
- Replacement and addition of new plant materials
- All landscaping must adhere to the City's list of acceptable planting materials
- Installation of irrigation system
- Hardscape elements
- Decorative walls, planters, window boxes

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Ineligible Improvements:

- General maintenance of existing landscaping
- Improvements to correct a code violation for which the property has been cited
- Improvements funded by a previous Grant
- Improvements not listed as eligible improvements

Paving:**Funding Structure:**

Eligible Applicants may receive awards of 50% of the total eligible project cost with no single Grant exceeding \$10,000. Paving improvements must include landscaping improvements.

The purpose of the CRA Paving Reimbursement Grant Program is to assist property owners in establishing and maintaining safe ingress and egress to commercial property that not only improves the aesthetic appeal of the property but affords drivers a sense of confidence in driving to those businesses.

Criteria for Program:

- Plans, designs and survey must be submitted for review
- Must maintain approved design for a minimum period of 5 years
- Must meet all applicable ordinances, regulations and permitting requirements
- All Grant Applications must be accompanied by three cost estimates
- Only one Paving Grant will be awarded per property

Eligible Improvements:

- New pavement, unpaved property or repair of pavement i.e. pot holes, etc.

Ineligible Improvements:

- Routine maintenance of existing pavement will not be eligible
- Improvements to correct a code violation for which the property has been cited
- Improvements/services rendered prior to Grant approval
- Property damage, compensated through an Applicant's property insurance
- Improvements funded by a previous Grant
- Anything not listed as an eligible project

Painting**Funding Structure:**

Eligible Applicants may receive awards of 50% of the total eligible project cost with no single Grant exceeding \$5,000.

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The purpose of the CRA Paint Reimbursement Grant Program is to encourage and assist residents and business owners within the CRA to improve the aesthetics and appearance of their properties and to create a sense of continuity along our premiere City corridors. Attractive and appealing properties enhance the overall economic vitality and character of the City.

About the Program:

The Grant Program is available to any commercial or residential property (single family or two-family homes) located within the CRA.

Eligible Applicants may receive a 50/50 matching Grant for the purchase of painting materials and supplies up to \$5,000.

Grant funds are available for exterior building frontage visible to the traveling public. The Grant is for a one-time paint improvement only, with a single reimbursement payment. No Grant will be awarded for work that was initiated prior to the City's approval of a Grant application.

How to Apply:

- Submit a completed Grant Application including a photo of the proposed project showing the relative size of the existing building/project area and its current condition.
- Property owners must submit an authorization letter for tenant applications.
- Property owners **must not** have any code liens; if liens exist they must be paid prior to City approval of a Grant Application.
- A Grant Application must include sample final paint color selections which must meet City approved architectural and color standards (pages 14-16).
- All painting contractors must adhere to the paint specifications guide (pages 14-16).
- A Grant Application must include three (3) written contractor proposals.
- All self-contracted work will be reimbursed for actual expenses only-excluding labor.

ARCHITECTURAL AND COLOR STANDARDS

City of Holly Hill Code – Section 114-639. – Architectural styles/design standards

For all new construction, one of the following architectural styles must be followed in the design of the project; Mediterranean, Spanish, Florida Vernacular, or Contemporary. (Ord. No. 2721, & 1, 4-26-05)

Exterior Colors

The colors of walls, roofing, and accents such as trim and doors shall be coordinated to achieve a visually and aesthetically pleasing environment.

- Acceptable colors include light pastels, earth tones, and shades of brown, brown-taupe, sandy taupe, terra cotta, olive, sage and grey.

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- No fluorescent or neon colors except that bright colors may be used as an accent color if covering no more than ten percent (10%) of the façade and with prior approval.

Painter Requirements:

- Must maintain a valid and current Business Tax Receipt in Volusia County
- Must carry Liability Insurance with not less than \$500,000 in coverage
- Must carry Workers Compensation Insurance
- Must have been in business for a minimum of five (5) years
- Must provide project references for work completed within the past two (2) years

Contract Requirements:

Proposed CRA Paint Reimbursement Grant projects on all residential and commercial properties must include (at a minimum):

- Pressure washing all areas prior to painting
- Caulking of exterior trim and removal of loose paint
- Priming of entire exterior surface prior to painting, primer to be latex primer/sealer or comparable equivalent to be approved by the City
- Painting of doors, window frames and all exterior trim
- Minimum of two (2) coats of mid-grade exterior paint or comparable equivalent to be approved by the City
- **Workmanship / Quality of Work:** The first coat of paint must be completely dry before the second coat of paint is applied.

Required Primer and Paint Brands:

Sherwin-Williams, Behr, Valspar and Benjamin Moore or comparable

- ✓ Valspar Reserve (Exterior)
- ✓ Valspar All Weather Exterior Primer

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- ✓ Behr Premium Plus Ultra (Exterior)
- ✓ Behr Premium Plus Interior/Exterior Primer
- ✓ Sherwin-Williams A-100 Super Paint Exterior
- ✓ Sherwin-Williams Loxon Primer/Sealer (Concrete/Masonry)
- ✓ Sherwin-Williams Exterior Latex Wood Primer/A-100 Exterior Wood Primer
- ✓ Benjamin Moore Regal Select
- ✓ Benjamin Moore Fresh Start Primer

Murals

Funding Structure:

Eligible Applicants may receive awards of 50% of the total eligible project cost with no single Grant exceeding \$5,000.

The purpose of the CRA Mural Reimbursement Grant Program is to encourage and assist business owners within the CRA to improve the aesthetics and appearance of their properties and to create a sense of continuity along our premiere City corridors. Attractive and appealing properties enhance the overall economic vitality and character of the City.

About the Program:

The Grant Program is available to any commercial property located within the CRA.

Eligible Applicants may receive a 50/50 matching Grant for the purchase of painting materials and supplies up to \$5,000. Grant funds are available for exterior building frontage visible to the traveling public.

MURALS:

1. Murals, for purposes of this Grant, are defined as paintings, images, graphics, mosaics, frescos or other artwork attached or applied directly to the exterior of an exterior wall surface that are visible to passersby and which do not direct attention to organizations, businesses, products, commodities or services, or other similar interests or activities. Murals are public art, not billboards or signs, and reflect public or governmental speech. Murals may be proposed to the City without solicitation, or the City may engage in a Request for Proposals (RFP) or otherwise seek proposals for murals as works of art from artists or property owners.
2. Murals shall be evaluated by the Grant Committee based upon consideration of the following criteria and provisions:
 - a) A mural must exhibit exceptional design, material, and application standards, while

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incorporating high-quality materials that will enhance the overall development and appearance of the site at which it is to be located.

- b) The materials used in developing a mural may consist of, but are not limited to, paint and other artistic mediums such as tile or mosaic, original digital images and low-relief sculpture. Paint utilized shall be intended for exterior use and of sufficient quality which will not corrode or compromise the integrity of the material to which it is applied.
 - c) All materials used in the creation of a mural must be appropriate for outdoor location and climate, with special considerations for longevity or quality presentation during a planned period of display.
 - d) A mural's color scheme shall be complementary and harmonious with the exterior colors of the building or structure, and consistent with the chosen theme.
 - e) The design, location and scale of the mural shall be in keeping with and enhance the building on which the mural is to be located as well as the local environment.
 - f) Murals shall not cover or detract from architectural features. Eaves, cornices and other architectural features shall keep their character and remain painted to match the rest of similar architectural features on the building.
 - g) Murals shall not have an adverse effect on adjacent properties or facing properties.
 - h) A mural's overall features shall be designed to enhance the City's unique character and quality of life.
3. Murals generally should not cover doors or windows or other architectural elements of a building such as cornices and pilasters. A mural that has been applied to another surface to be hung on a building shall be installed in a manner which does not damage the building it is attached. Murals hung on historic masonry structures shall attach via the mortar and not by drilling into the historic brick or attached by other method which has been demonstrated not to damage the masonry. Murals applied to another surface or otherwise attached to a structure shall require a sign permit.
4. Murals may be applied to a separate material designed for exterior applications upon City approval, but only if it is demonstrated to the City that such materials are removable without damage to the walls upon removal of the mural.
5. Each mural shall be an original work of art and all intellectual property rights issues shall be resolved.
6. The time frame for completion of the mural and the plan for unveiling once completed shall be included in the Application.

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7. A mural shall be designed and installed under the supervision of a qualified artist/muralist or other qualified professional who has sufficient knowledge and experience in the design and execution of mural projects, as well as with the application of the selected medium. All mural proposals shall include the resume or statement of qualifications of the artist proposed to supervise the work.
8. The Grant Committee shall make all decisions regarding acquisition of murals as public works of art for display within the City. The approval of the mural shall comply with the following:

Not Harmful to Minors.

- a) The term "harmful to minors," with regard to mural content, means any description or representation, in whatever form, of nudity, sexual conduct or sexual excitement, when it:
 - i. Predominately appeals to the prurient, shameful or morbid interest of minors in sex;
 - ii. Is patently offensive to contemporary standards in the adult community as a whole with respect to what is suitable sexual material for minors; and
 - iii. Taken as a whole, lacks serious literary, artistic, political or scientific value.
 - iv. The term "harmful to minors" shall also include any non-erotic word or picture when it:
 - i. Is patently offensive to contemporary standards in the adult community as a whole with respect to what is suitable for viewing by minors; and
 - ii. Taken as a whole, lacks serious literary, artistic, political or scientific value.
 - b) City staff or the proposing artist may seek review of decisions by the Grant Committee by filing a Request for Review with the City Clerk within 10 days of the decision sought to be reviewed. The CRA Board shall review determinations in accordance with such processes and procedures as it deems appropriate.
9. A mural selected for installation by the City shall remain in place without alterations for a minimum period of five (5) years.
 10. Murals may only be approved when submitted for review with an adequate and professionally prepared maintenance plan which shall be memorialized in an agreement in a form approved by the City Attorney.
 11. Written consent from the property owner on which a mural is to be developed is required.
 12. Should the property cease to be used by the original Applicant, the new property owner or tenant must apply to the City before removing, renovating or painting over the existing mural.

How to Apply for a Mural Grant:

- Submit a completed Grant Application including a photo, drawing or sketch of the proposed mural showing the relative size of the existing building/project area and its current condition.
- Property owners must submit an authorization letter for tenant applications.
- Property owners **must not** have any code liens; if liens exist they must be paid prior to City approval of a Grant Application.
- A Grant Application must include sample final paint colors selections which must meet City approved architectural and color standards (pages 14-16).
- All painting contractors must adhere to the paint specifications guide (pages 14-16).
- A Grant Application must include three (3) written contractor proposals.
- All self-contracted work will be reimbursed for actual expenses only-excluding labor, up to the maximum allowable Grant match.
- The local “Save The Arts” organization, or other similar organizations as suggested by the City, should be consulted with respect to design, style, paint types and supplies as well as for a list of professional muralists who are capable of creating the desired end product.

For more information about any of the City’s Grants, please contact:

John S. Cox
CRA Administrator
386-248-9446 Office
704-490-0451 Cell
Jcox@HollyHillFl.org

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CRA District Boundary Map

Exhibit A – Community Redevelopment Area Map

